

questions!

Now, I am in Charlotte, NC. I am with our aerospace team.

I now focus solely on products that go into planes. I help my team and the rest of BASF design and sell materials that make planes lighter, safer, more comfortable, and better for the environment. You asked how we know to provide the right material. This is a great question! We always start by

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listening to the customer and trying to understand exactly what they need. For example: When people get onto a plane, they want to put luggage in the storage bins, but since often people are in a hurry, they may accidentally cause damage to the bin. We want to give the customer a product that is going to be the most durable while still meeting other requirements like weight and appearance that can help protect those bins.

I work in an office but I get to travel to meet our customers. This is how I find out what they need! When I come back to my office, I research the problem and find the people that can help. We may be able to solve it with something we already have, or we may need to start a research project like I described before to come up with a brand new solution. This means I have to know about ALL of our products!

I don't do the research in lab myself, but I am responsible for making sure everyone is working on the right problem. It can take as long as 15 years to get a new product flying on a plane! It is really exciting to put chemistry to work finding products that are solving real problems. I hope that helps show my job a little better, but please ask more questions! I included a key chain with our website. Check it out!

Impressive

That's more than 400 materials